

ANNUAL IMPACT REPORT 2025-2026

We don't just rehome animals, we change lives.

ANIMAL WELFARE LEAGUE NSW

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President's Message

On behalf of the Board, I am delighted to share the Animal Welfare League NSW Annual Impact Report for 2025–26, a year in which we closed one chapter of our strategy and began the next.



In 1958, a group of passionate animal lovers came together with a simple but powerful purpose: to speak up for animals and give them a safer future. That purpose began with a belief that every animal matters.

While our purpose has remained constant, the organisation around it has evolved. Our previous three-year strategy, *A Better Journey*, helped AWL NSW navigate the challenging years after COVID, natural disasters, higher levels of pet ownership and changing community expectations.

This year, we completed that strategy, delivering more than 95% of its projects. It improved the way we operate, built our capability and gave us a stronger platform from which to grow.

We can see that progress in what we have achieved.

During 2025–26 we conducted 41,982 animal welfare interventions across AWL NSW's connected animal welfare network, bringing together community support and education, legal protection and investigative care, veterinary and behavioural care, transport and rehoming.

Significantly, we rehomed 3,578 animals. Our annual revenue grew to more than $17 million. We now work through our Kemps Creek Shelter and Veterinary Clinic, 19 volunteer branches, two dog training clubs and our community outreach Animal Care Truck, which travels across all of NSW.

These achievements matter. But numbers only tell part of the AWL NSW story. Every animal rehomed is a life changed. And every one of those outcomes was made possible by our dedicated staff, volunteers, foster carers, funders, supporters and community members who care deeply about animals.

That is what the AWL NSW Board, on behalf of our members, is here to protect and build on.

We believe good governance and strong financial management are fundamental to delivering on that responsibility. During the year, we continued to strengthen our governance, risk and compliance frameworks, review and renew policies, and invest in our people, systems and cyber security. We also finished the year in a sound financial position, supported by diversified income from our supporters, partners and the NSW Government.

Together, these foundations give our people the support and resources they need to care for animals and plan for the future.

But it doesn't stop there. Our responsibility extends beyond where AWL NSW is today. As a Board, we must also look ahead, consider where we can make the greatest difference and ensure the organisation remains sustainable and capable of delivering on its purpose for generations to come.

Our new five-year strategy, *A Better Journey Starts Earlier*, builds on the foundation we have established. It places greater emphasis on acting earlier, supporting animals and their people, and preventing avoidable intake. The Board strongly supports this direction because helping sooner gives us the opportunity to improve more animals' lives and create better outcomes for the communities we serve.

On behalf of the Board, thank you to everyone who contributed this year. My special thanks go to Stephen Albin and his team for their leadership and commitment, and to my fellow directors for their dedication and support.

Together, we are building a stronger future for AWL NSW and the animals and communities we serve.

LINDA GEDDES
PRESIDENT,
ANIMAL WELFARE LEAGUE NSW

CEO's Message

AWL NSW has changed materially over the past three years. Our revenue has nearly doubled, from $9 million to more than $17 million in 2025–26.



Government funding has grown fivefold. This has let us double the size of our Inspectorate to handle five times the workload. It also funds our Animal Care Truck, which has now visited 220 locations across NSW.

The result is more frontline work than ever before: 41,982 animal welfare interventions in 2025–26.

As part of this immense operational footprint, our branches and Kemps Creek Shelter successfully rehomed 3,578 animals. Our veterinary team carried out 6,858 consultations, while the Animal Care Truck vaccinated 1,781 pets across 42 distinct locations.

Simultaneously, our Inspectors seized or took into our care 467 animals, and our dedicated foster carers gave countless animals a safe place to recover and prepare for long-term adoption.

The Dog House Australia and our Saatchi & Saatchi partnership have increased our profile, with our latest TikTok campaign reaching 35 million views and winning two prestigious Effie marketing effectiveness awards. We also achieved record bequest and fundraising results.

At Rossmore, stage one demolition for our Precinct for Animal Welfare (PAW) is complete. Stage two, including 41 refurbished kennels and 20 cat condos, is now complete, and will open in October 2026.

Our overall site development application is still being considered by Liverpool City Council which once approved will allow us to commence building the last stage of the project.

This last stage comprises new kennels and a cattery and the new headquarters for the AWL NSW Inspectorate and shelter team.

These achievements give us a strong foundation. But cost-of-living pressures, cruelty and increasingly complex animal needs continue to stretch our resources.

The simple truth is that we cannot meet future demand by only taking in more animals. If we only respond at crisis point, we will eventually run out of capacity, money and people before we run out of need.

So, we must do two things at once. Continue to provide excellent care for every animal who needs us and act earlier before a family reaches crisis point and surrender becomes the only option.

That is the direction of our new five-year strategy, *A Better Journey Starts Earlier*: practical help, easier access to care and more pets staying safely with their families.

To our 102 staff, branches, volunteers, foster carers, donors, funders, partners and Board, led by Linda Geddes, thank you. The impact described in this Report belongs to all of you.

STEPHEN ALBIN
CHIEF EXECUTIVE OFFICER,
ANIMAL WELFARE LEAGUE NSW

1 2023-26: *A Better Journey* strategy delivered

In 2023, AWL NSW set out a three-year strategy, *A Better Journey*, to improve every step of an animal's Hope to Love Journey, from the moment it comes into our care to the day it goes home with a new family.

The plan moved through three phases (stabilisation, consolidation and growth) and focused on five priorities: an enhanced branch network, integrated animal welfare services, proactive animal welfare, stronger marketing and revenue, and a sustainable operating model.

This year we completed it, with more than 95% of its projects delivered.

That result reflects three years of dedicated work by many people across our staff, branches, volunteers and partners, and its effects run through every section of this report:

- A stronger and larger Inspectorate, with new regional hubs in Orange, Glen Innes and Bega supported by the NSW Office of Local Government.
- A revamped Animal Care Truck program, funded by the NSW Department of Primary Industries and Regional Development, which has now visited 220 locations across the state.
- A more consistent branch network, supported by a new Branch Operating Manual with updated policies and procedures.
- A higher public profile, built through The Dog House Australia and our partnership with Saatchi & Saatchi.
- The Precinct for Animal Welfare at Rossmore (West Hoxton), which has moved from plan to reality supported by the NSW Office of Local Government and the NSW Department of Primary Industries and Regional Development.
- A more sustainable organisation, with annual revenue growing from $9 million to more than $17 million.

A Better Journey gave AWL NSW stable foundations and the capacity to grow. Our new strategy, *A Better Journey Starts Earlier*, builds on that by moving our focus further upstream, helping animals and families sooner, before crisis point.



THE YEAR IN NUMBERS: IMPACT ACROSS OUR INTEGRATED NETWORK IN 2025–26

41,982 animal welfare interventions across AWL NSW's connected statewide network, covering the assessment of cruelty reports and calls, investigation and proactive inspection, veterinary care, desexing assistance, animal transport, foster care and rehoming.

Each recorded activity is counted separately. One animal or case may involve several interventions, and a single intervention may support more than one animal. This figure measures the breadth of our work, rather than the number of individual animals helped.

EVERY DAY THIS YEAR, ON AVERAGE

- **9+** animals found new families through Kemps Creek Shelter and our statewide branch network
- **18+** veterinary consultations occurred
- **20+** attendances by our Inspectors across the state to check on an animal's welfare

PROTECTING ANIMALS

- **7,465** Inspector attendances, including return visits
- **9,857** online cruelty complaints
- **6,687** cruelty complaint calls
- **4,674** cruelty cases opened
- **350** inspections unrelated to complaints, including 276 proactive trade inspections
- **467** animals seized or taken into our care
- **131** notices directing owners to improve an animal's care
- **23** prosecution matters (17 finalised, 6 ongoing)

FOSTER CARE

- **458** animals cared for in foster homes

ANIMAL TRANSPORT VAN

- **277** animals transported with care

ANIMAL CARE TRUCK

- **13** trips **42** communities **1,936** animals seen
- **1,781** vaccinations **800** microchips **79** desexings

VETERINARY CARE

- **6,858** consultations
- **2,400+** vaccinations
- **862** desexings
- **848** dental procedures
- **653** other surgeries
- **0.35%** of all animals through Kemps Creek Shelter during 2025–26 were euthanised for behavioural reasons

ANIMALS REHOMED

- **3,578** animals found new homes

BRANCH NETWORK

- **19** branches **2** dog training clubs **4** op shops supported by our compassionate volunteers across NSW
- **4,516** discounted desexing vouchers were redeemed, helping families care for their pets

OUR PEOPLE AT KEMPS CREEK

- **102** staff (as at 30 June 2026) across Inspectorate, Kemps Creek Shelter, Clinic, Business and Admin roles; **66** volunteers welcomed at Kemps Creek during the year

OUR COMMUNITY

- **1,367** members standing with us in the mission to give every animal a better tomorrow

2 Protecting animals from cruelty and neglect



AWL NSW Inspectorate

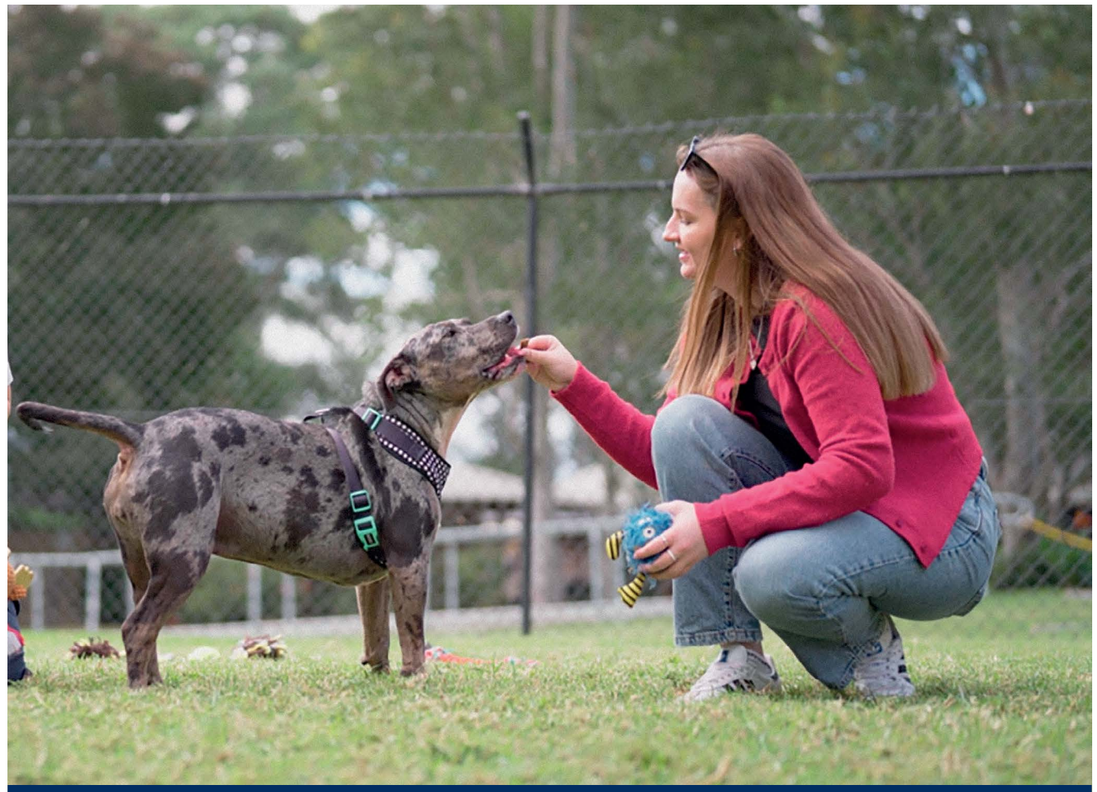
Our Inspectors are the frontline of animal welfare in NSW, often the first people to reach an animal. This year, AWL NSW received 6,687 calls from people concerned about an animal, resulting in 4,674 animal cruelty cases being opened. In addition, we received 9,857 online cruelty reports from members of the public.

Our Inspectors made 7,465 attendances to investigate animal welfare concerns, including return visits to ensure conditions had genuinely improved. This meant checking that animals had received veterinary care, had adequate shelter and were doing well. That's an average of more than 20 visits every single day of the year.

Much of this work is about helping animals stay safe where they are. Our Inspectors carried out 350 inspections that did not arise from a complaint, at places such as breeders, pet shops, groomers, boarding kennels and film sets, and issued 131 notices directing owners to put things right. Together with a great deal of practical advice, this helped owners give their animals the care they need.

When an animal required more, our Inspectors stepped in. This year 467 animals were seized or taken into our care, and 23 matters went before the courts, with 17 now finalised and six ongoing.

Five new Inspectors joined our team this year, taking our Inspectorate to 14. As one of only two charities in NSW authorised to enforce the Prevention of Cruelty to Animals Act 1979, this gives us greater capacity to respond as demand continues to grow.



Elsie: from frightened to flourishing

Elsie (left and above) came into our care in 2025 following a report to our Inspectorate. She was immediately seen by our veterinary team before being placed in the care of our animal welfare specialists.

Over the months that followed, daily enrichment, gentle encouragement and a great deal of patience helped Elsie build her confidence and learn that people could be trusted.

In January 2026, Elsie found a loving home of her own. Her new owner tells us she has truly blossomed, embracing new experiences and thriving with all the love and attention she receives.

Today, Elsie is comfortable, settled and enjoying the life she always deserved.



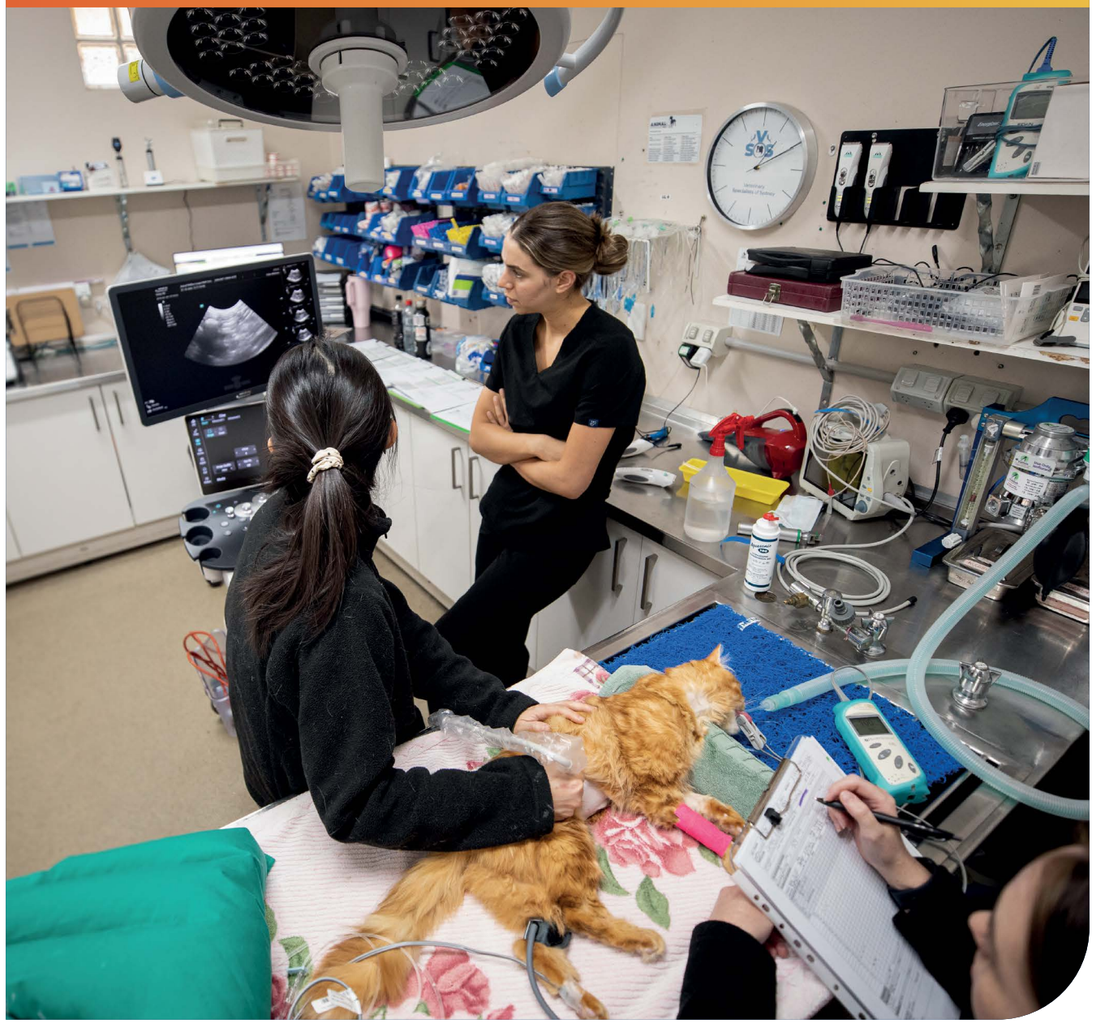
Animal Transport Van

Formerly known as our Animal Ambulance, the Animal Transport Van was upgraded this year to provide better support to the growing needs of our Inspectorate, Veterinary Clinic and regional branches.

Since November 2025, the Animal Transport Van has transported 277 animals across NSW. Working closely with our staff and volunteers across the state, the service helps transport animals safely and manage movements into care so that available shelter and veterinary capacity can be used as effectively as possible.

The van also supports the movement of animals between regions, helping our branches and teams respond when local capacity is limited or when an animal needs access to different facilities, veterinary care or rehoming opportunities.

3 Healing sick and injured pets across NSW



Veterinary team members perform an ultrasound with our new machine.

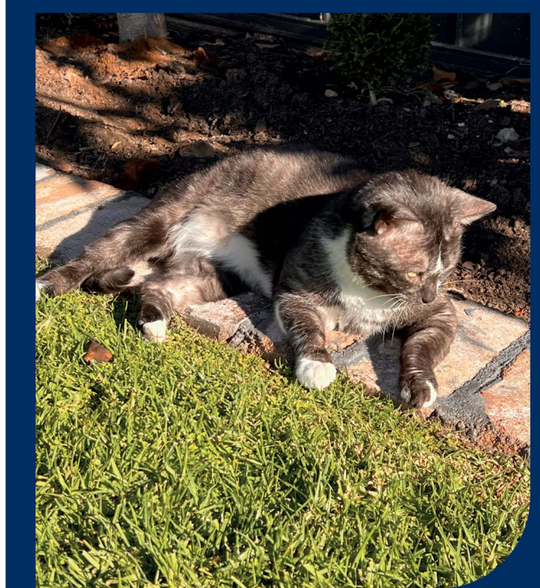
Veterinary Clinic

Every day this year, our Kemps Creek clinic provided around 19 veterinary consultations. Some animals were seized from neglect and cruelty by our Inspectors, whilst others were surrenders or strays found injured on the roadside. Some were shelter animals waiting for their second chance. All of them needed us.

That's 6,858 consultations in 2025–26. Of those consultations, 60% involved animals brought in through our Inspectorate. These animals often arrive with complex medical and behavioural needs that most clinics never see. Many of them need stabilising, medical treatment, behavioural assessment and lots of love before they can even be considered for rehoming.

Thanks to one extraordinary AWL NSW donor, the team now has two new much-needed pieces of technology at their disposal: an ultrasound machine and a tonometer, which measures pressure inside the eye. For an animal in pain, that means answers in minutes, not days, and treatment that starts sooner.





Goomba: leg saved, best friend found

Goomba arrived in our care as a stray with a wound that put his leg at risk. Our veterinary team wasted no time, taking X-rays, performing a skin graft and carefully changing his bandages every three days. Thanks to their expertise, dedication and perseverance, Goomba's leg was saved. Despite everything he had been through, Goomba remained incredibly friendly and affectionate throughout his recovery.

In June 2026, he was adopted into a loving home. His new owner tells us he has settled in beautifully. She said, "He has quickly become my best friend. These days he spends his time lazing in the sun, chasing toys and eating like a machine!"

Goomba's story is a wonderful example of the difference timely veterinary care can make, not only in treating an injury, but in giving an animal the chance to move forward into a happy, healthy life.



Veterinary clinic team members and volunteers bringing care directly to the community.

Animal Care Truck

The Animal Care Truck is AWL NSW's most visible commitment to animals across the state. It is a fully equipped mobile vet clinic B-Double Truck that takes care directly to communities where the nearest vet can be more than an hour's drive away.

In 2025–26 it brought care to 1,936 animals in 42 communities, with each of its 13 trips covering several communities in a single run.

The impact is measured in animals protected: 1,781 vaccinated against preventable disease, 800 microchipped so they can be returned home if lost, and 79 desexed to help reduce unwanted litters in regions where shelters are already stretched.

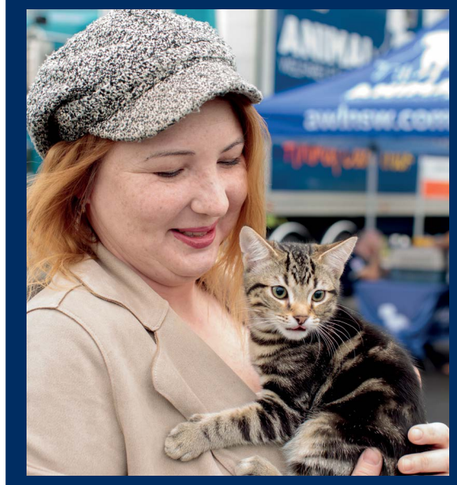
Backed by the NSW Government and delivered with local vets, councils and AWL NSW Branches, the truck reached communities including Dubbo, Canowindra and Taree, giving owners health checks and practical advice they would otherwise struggle to access.

In early 2026, Buddy Pet Insurance became a major sponsor through a 12-month partnership that took the truck into outer metropolitan Sydney, where cost and access can be just as much of a barrier.

From Penrith in March 2026 to Hebersham in May 2026, the truck has added a Buddy-supported metropolitan stop each month alongside its busy regional schedule.







Stories from the road

JADE AND MAX: FANTASTIC FOR THE COMMUNITY

Jade brought her cat Max (left) to the truck for a free vaccination. "The incentive of free vaccinations is great. It's expensive to vaccinate our pets and we're all trying our best." She described the team as "absolutely wonderful", making both her and Max feel comfortable throughout the visit. "Now everybody can keep their pets safe and healthy."

TROY AND BUNNY: PEACE OF MIND FOR A BEST MATE

When the truck visited Mount Druitt, we met Troy and Bunny, his eight-year-old Staffordshire Terrier. Troy receives support through The Salvation Army, but vet care can still be hard to manage. Bunny's free health check and vaccination gave Troy real peace of mind that his best mate is healthy and staying right by his side.

4 Giving hope to pets without homes



Kemps Creek Shelter Manager Courtney with Randall.

Kemps Creek Shelter and Foster Care

This year, 1,096 animals left Kemps Creek with new families, an average of three every day.

Each adoption is the result of weeks or months of work by our animal welfare specialists, who make sure every animal gets daily exercise, proper nutrition and behavioural support, so that by the time it meets its new family it is healthy and ready for home life.

We take an "as long as it takes" approach because a rushed adoption that fails helps no one, least of all the animal. Our team takes the time to understand each animal's temperament and needs, and match it with the right person or family.

Foster carers are a big part of that preparation. This year, 458 animals spent time in foster homes, where they could recover from illness or surgery, build confidence and learn what living in a home is like, often for the first time.

For many, this is the step that turns a frightened or unwell animal into one ready to be adopted.

We also took our animals to where adopters are. Pet shop partnerships found homes for many of our cats and kittens, and our second Furever Home Festival at Kemps Creek brought the community into the shelter, resulting in 19 adoptions and foster-to-adopt placements in a single event.



A hope to love journey

FROM INJURED STRAY TO BELOVED FAMILY DOG

Rico came to us as a six-month-old stray, injured and underweight. Five days in our clinic set him on the road to recovery, before a brief stay in shelter and the move into a foster home. He took to family life as though he had been waiting for it all along and was adopted in October 2025.

Rico has since graduated from obedience school and celebrated his first Christmas and birthday with his new family. They tell us he loves car rides, trips to the park, playing with other dogs, diving into rivers and chasing toys. Surprisingly, he even enjoys his fortnightly groom.



Some of our Kemps Creek volunteers share the love.

Volunteers and Community Engagement

This year we welcomed 66 volunteers at Kemps Creek.

We were proud to see six of those volunteers move into paid employment with AWL NSW, demonstrating how volunteering can build practical experience and pathways into the animal welfare sector.

Volunteers continued to make an important contribution to life at our Kemps Creek Shelter, supporting our teams and spending time with animals. Community engagement remained another important part of our work. Across the year, we visited 15 workplaces, combining time with our dogs and information about AWL NSW, and welcomed the public through eight community shelter tours.

Our corporate volunteering program also continued to grow, with 20 corporate groups spending time onsite at Kemps Creek.

Organisations including Toyota, Investa, Purina, Bankwest, Macquarie Group and QBE joined us to support practical activities and learn more about the work involved in caring for animals.







Thank you to our branch volunteers for generously giving their time, skills and resources.

AWL NSW Branches

Our 19 Branches, two dog training clubs and four op shops take AWL NSW into communities across the state, and this year they rehomed a phenomenal 2,482 animals, more than two-thirds of all AWL NSW adoptions.

Branches also foster animals, raise funds in their own regions, and help local families overcome the financial barriers to veterinary care.

This year 4,516 discounted desexing vouchers were issued by our branches and redeemed by pet owners, helping thousands of animals access vital desexing services they may otherwise have gone without. This work is carried by hundreds of compassionate volunteers. They give their time, effort and local know-how without being paid, often over many years.

We are very grateful to every one of them for what they make possible for animals and families in their communities across NSW.

The following two branch fundraising events demonstrate that commitment in action.



A fun day out for all at the Eurobodalla Branch's annual Tailwaggers fundraiser.

Tailwaggers: Narooma's Big Day Out for Dogs

For more than 20 years, the third Sunday in September has belonged to the dogs of Eurobodalla. Our Eurobodalla Branch's annual Tailwaggers fundraiser takes place at the Narooma dog park, co-funded by the branch and local Council.

This year's opening walk was led by local personality Taylor Beadle-Williams from The Voice Australia, a real hit with the younger fans. Prizes were awarded for Happiest Dog, Best Large Dog, Best Small Dog, Best Fancy Dress, Dog Most Like Its Owner and even Doggy Musical Chairs.

A true community effort, the local vet donated $10 from every nail clip, the local café gave $1 from every coffee sold, and all prizes were donated. Add a sausage sizzle, a raffle, live music and a car boot sale, and Tailwaggers raised $1,300 for local animals, up from around $750 the year before.

Deadlift for Dogs: Gold Coast Gym's Fundraiser

For the fourth year running, Nexus Performance Gym hosted Deadlift for Dogs in support of our Armidale Branch. They raised $10,500, beating the previous year, and brought in donations of leads, collars, food, bowls, toys and treats.

Armidale Dog Coordinator Julie Crozier and carer Becky Peat shared two books showcasing happy adoptions and the work that goes on behind the scenes. Visitors were moved by how long some dogs spend in care and what their treatment really costs. One woman handed over a donation on the spot. Her reason? "You were honest."

Julie's nephew, William, and his wife, Mikki, own Nexus Performance and are both foster carers and passionate advocates for our work. They plan to keep the annual fundraiser going.

5 A better tomorrow for animals across NSW



Team Leader Lis with Pablo Escobun.

Companion animal desexing and assistance schemes

The best outcome for many animals is never needing to come into our care at all. For owners on low incomes, the cost of a vet visit can mean putting off desexing, skipping treatment or delaying care until a small problem becomes a serious one.

AWL NSW's two subsidy schemes are targeted at these owners, helping them keep their pets healthy and at home, and preventing problems before they become surrenders, strays or unwanted litters.

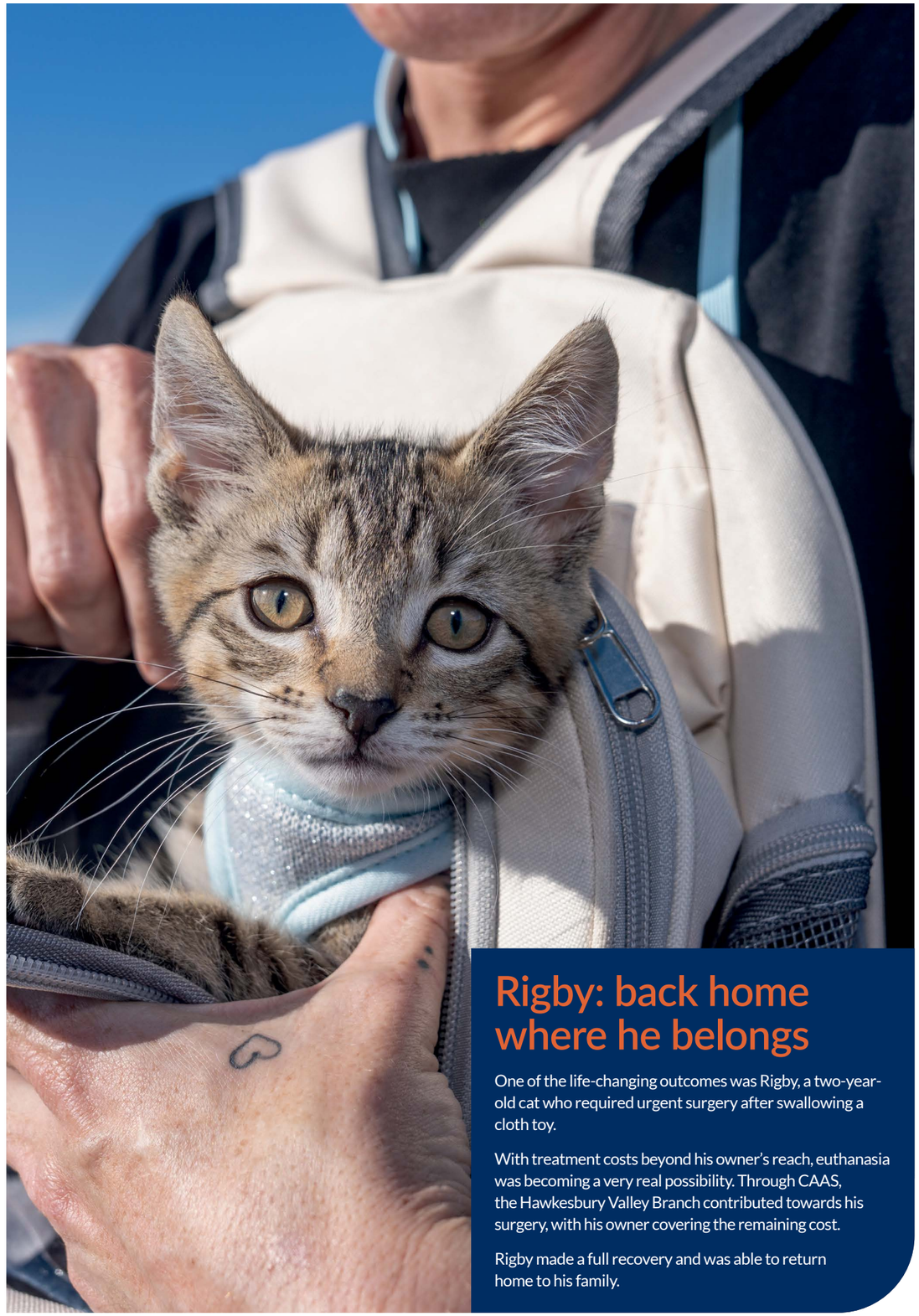
The Companion Animal Desexing Scheme (CADS) provides discounted desexing to owners who would otherwise struggle with the cost, and this year 4,516 vouchers were used.

Each one helps prevent unwanted litters, which over time means fewer animals abandoned, fewer animals in shelters and fewer animals needing our help further down the track.

The Companion Animal Assistance Scheme (CAAS) steps in when an unexpected vet bill is more than an owner can manage, so a much-loved pet gets the treatment it needs instead of going without care because its owner can't afford it.

In Eurobodalla, for example, the local branch contributed more than $3,600 towards dental work, tick treatment, emergency consultations and medication for 13 pets.

Together, these schemes show what our new strategy, *A Better Journey Starts Earlier*, means in practice: stepping in sooner, keeping pets with the people who love them, and easing pressure on shelters across the state.



Rigby: back home where he belongs

One of the life-changing outcomes was Rigby, a two-year-old cat who required urgent surgery after swallowing a cloth toy.

With treatment costs beyond his owner's reach, euthanasia was becoming a very real possibility. Through CAAS, the Hawkesbury Valley Branch contributed towards his surgery, with his owner covering the remaining cost.

Rigby made a full recovery and was able to return home to his family.

6 Building a stronger future for animal welfare



PAW Team Leaders utilising the refurbished dog rows and cattery.

Precinct for Animal Welfare (PAW)

The Precinct for Animal Welfare at Rossmore (West Hoxton) is one of the most significant projects in AWL NSW's history.

When complete, it will bring three vital animal services together on one site, each designed to help animals and people at critical moments.

It has been developed with the generous financial support of the NSW Office of Local Government and the NSW Department of Primary Industries and Regional Development.

The first of these services will open in October 2026. The refurbished Assistance Centre has 41 dog kennels and 20 brand new cat condos with an isolation and veterinary room.

It is designed for animals retired from research conducted for major pet care companies, including trials of products designed to improve animal health and wellbeing.

After being triaged through our Kemps Creek Animal Shelter and Vet Clinic, animals will be transferred to PAW where they will receive any further veterinary treatment, tailored behavioural support and socialisation to prepare them for life in a family home.

Many are beagles, whose friendly and sociable nature makes them wonderful companions once they have had the chance to learn what home life is really like.

The next stages of PAW will deliver:

- An Inspectorate Command Centre: a central base to coordinate our 14 Inspectors' work across NSW, so we can respond better to cruelty and neglect wherever it happens.
- A Respite Centre: safe care for the pets of people affected by domestic violence. Many people stay in dangerous situations because they have nowhere to take their animals, and the Respite Centre removes that barrier to provide temporary accommodation.

PROGRESS

STAGE 1 Site preparation: Demolition was completed on schedule.
STAGE 2 Upgrading existing facilities: Refurbishment of the kennels, cattery and staff accommodation is complete.
STAGE 3 Building for the future: New Inspectorate and shelter administration buildings, a new cattery and new kennels. The development application is awaiting approval by Liverpool City Council.



Kemps Creek Shelter reception building.

Governance

AWL NSW is governed by a strong and stable volunteer Board of eight directors elected by our members, which sets our strategic direction and oversees performance, governance and accountability.

This year the Board oversaw the completion of our first three-year strategy, *A Better Journey*, the results of which are outlined at the front of this report.

The Board also developed and endorsed our new five-year strategy, *A Better Journey Starts Earlier*, which shifts our focus towards early intervention to keep animals healthy and with their families.

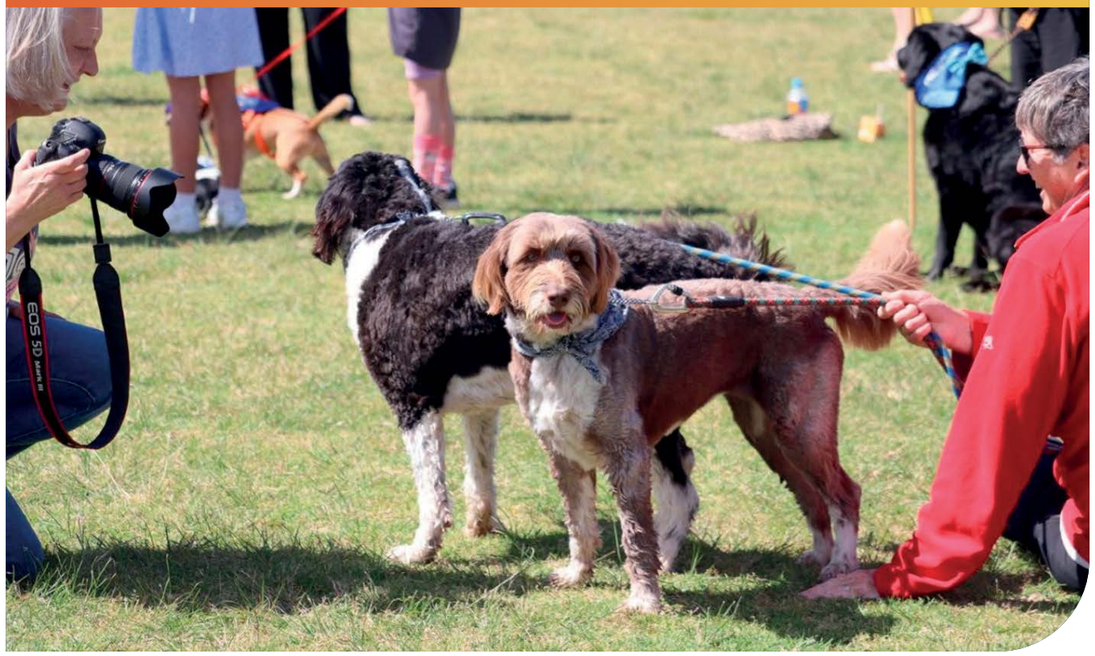
During 2025–26, the Board met quarterly and is supported by three sub-committees, each focused on strategic direction rather than operations. The Animal Welfare Advisory Committee provides guidance on animal welfare policy and standards.

The Audit and Risk Committee oversees financial reporting, compliance and the management of organisational risk. The Strategy and Transformation Committee monitors progress against our strategic plan and the major projects that support it.

Day-to-day operations are led by the CEO and leadership team, with the Board focused on direction, accountability and the long-term sustainability of AWL NSW.

Strong governance is how we stay true to our mission. It gives members and supporters confidence that every dollar is used responsibly and keeps AWL NSW focused on what matters most: better lives for animals across New South Wales, and support for the people who care for them.

7 Sustainable funding for today and tomorrow



Marketing and fundraising highlights

Every consultation, every Inspector's visit and every new family found was made possible by someone who chose to help fund AWL NSW. In 2025–26 that support added up to more than $17 million in revenue. It came from many places:

- Gifts in Wills: more than $7 million, from people who chose to care for animals beyond their own lifetime.
- NSW Government grants: over $5 million in generous support for the Precinct for Animal Welfare, the Inspectorate and the Animal Care Truck.
- Fundraising: more than $2 million from appeals, regular giving, events and raffles.
- Other income: the vet clinic, adoptions, branches and investments make up the remainder.

Gifts in Wills contributed 41% of funds generated—an extraordinary legacy of kindness from people who wanted animals to be cared for long after they were gone. Alongside that legacy, we are growing sponsorship, grants, raffles, campaigns, regular giving, membership and partnerships, so that every kind of support can keep creating success stories, one life at a time.

Donor Acknowledgement

To everyone who gave this year, thank you.

Consider this Impact Report a record of what you made possible. Every outcome in it began with your support.

Regular givers, one-off donors, businesses, community groups, philanthropists and funders all played a major part in AWL NSW's success during the year. Your funds were used directly for veterinary and behavioural care, kennels, cat condos, transport, food, laundry and countless everyday essentials that animals need while they are with us.

Businesses gave funds, goods and time, while major donors and philanthropic partners funded new equipment and new programs that we simply could not have financed otherwise.

We are especially grateful to the families of the people whose estates included a gift in their Wills to AWL NSW. Many of them we never had the chance to thank in person, so we thank you instead.

A gift in a Will is like planting a tree whose shade you will never sit beneath. Your loved one's generosity will give animals they never met a better future.



We are grateful for the support and generosity of our partners.

NSW Government

In 2025–26, AWL NSW received significant support from the NSW Government through the NSW Office of Local Government and the NSW Department of Primary Industries and Regional Development. This funding was invested in three key areas: the development of our Precinct for Animal Welfare at Rossmore (West Hoxton), our Inspectorate services and our mobile Animal Care Truck.

That critical government investment helped the Animal Care Truck reach 1,609 (of the total 1,936) animals across 38 (of the total 42) regional and metropolitan communities, funded the day-to-day work of our 14 Inspectors, and saw the refurbished kennels and cattery at Rossmore completed as the Precinct moves into its final stage.

Our branches also secured funding from the NSW State Government and many local councils across multiple rounds of regional desexing programs throughout the state. At a local level, councils also provided funding through our branches to support other local animal welfare initiatives.

We sincerely thank everyone within government who championed and supported this funding. Your investment helps us reach more animals in need across the state.

NSW GOVERNMENT

Corporate Partners

Our corporate partners put real resources behind animals this year. We sincerely thank you for supporting our mission.

Nestlé Purina PetCare is now in its third year of feeding the dogs and cats in our care, giving every animal the nutrition it needs while waiting for a new home.

Buddy Pet Insurance came on board this year to sponsor the metropolitan Animal Care Truck program, funding free health checks, vaccinations and microchipping for low-income families and pensioners in high-need metropolitan suburbs, and bringing preventative care to the people who find it hardest to access.

Saatchi & Saatchi is working with us on brand strategy and campaigns, bringing its award-winning trademark blend of humour and humanity to help us tell a positive, confident story in a crowded charity market.

The Dog House Australia remains one of our most powerful ways of showing people what the AWL NSW adoption process looks like. Season 5, shot on location at our Kemps Creek Shelter and Vet Clinic, aired during 2025–26, matching dogs from our care with new families in front of a national audience. Season 6 is now in pre-production.

BuggyBix joined us as our Official Treat Partner, and its high-protein treats have become a firm favourite with our animal welfare specialists and an even bigger one with the dogs.

Boehringer Ingelheim Animal Health provides NexGard SPECTRA® for the animals at Kemps Creek, protecting them from fleas, ticks, worms and other parasites while they are with us.

Steel Blue Boots joined us this year and provided all shelter staff with a brand-new pair of its famous boots, keeping our team safe and on their feet through long days in the kennels and cattery.

Platinum Partners

PURINA PRO PLAN

BUDDY PET INSURANCE

SAATCHI & SAATCHI

Gold Partners

THE DOG HOUSE AUSTRALIA

BuggyBix

NexGard SPECTRA

Bronze Partners

Drool by Dr Chris Brown

Steel Blue Boots

Business Ambassadors

Charity Greeting Cards

Enjoy Plumbing

Kazoo

Pet Circle



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